

ABSTRACT OF THE DISCLOSURE

A method for updating multimedia feature information such as weight and reliability is provided. The method according to the present invention first performs a multimedia retrieval based on the previously used weight, receives
5 one or more user feedback on a relevance of the retrieval, calculates a performance of the present retrieval, and updates reliability of the present multimedia feature in consideration of the calculated retrieval performance. On the basis of the updated reliability, the weight of the present multimedia feature is updated.

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